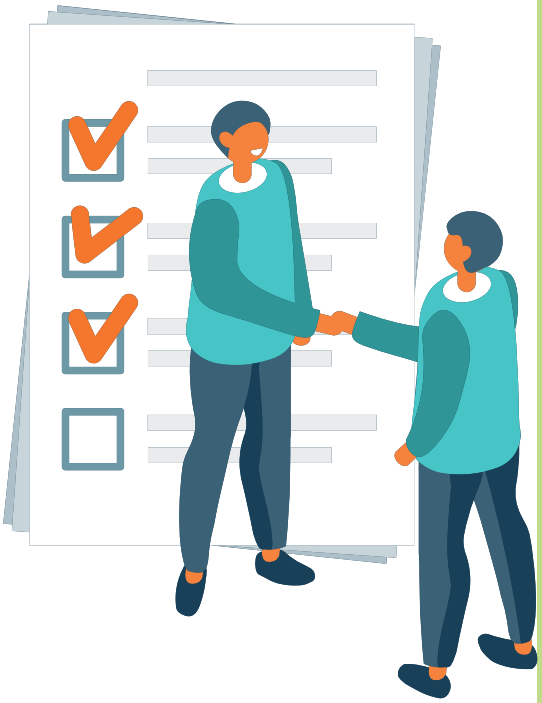
COLLEGE-WIDE VIRTUAL CAREER FAIR 2022

CAMOSUN COLLEGE

career LAB

EXHIBITOR INFORMATION SHEET



Wednesday, January 26, 2022.

Connect with students and alumni from all faculties and programs at Camosun College eager to learn about your organization and potential employment opportunities.

BENEFITS OF BEING AN EXHIBITOR

- **Market** your organization to thousands of qualified students and alumni at this high-profile event and increase your brand awareness among the student body.
- **Recruit** students and alumni for full-time, part-time and summer positions or volunteer opportunities.
- **Educate** students and alumni on the knowledge, skills and attributes you look for as an employer.

TOP REASONS TO PARTICIPATE

- Lower recruiting costs by using our online virtual solution to screen and recruit quality candidates
- Interact in your own chat room with the option to conduct video interviews
- Unlimited access to all registered candidates' information including exporting electronic resumes
- Save time, travel, and staff required to participate in all day, on-site events
- Efficiently involve subject matter experts and other decision-makers in the recruiting process
- Eliminate transportation and overhead costs associated with booth design and production

Support Opportunities and Registration Packages:

CLASSIC registration: $139

- An employer profile page showcasing your organization's unique brand
- Your own organization's exclusive chat room allowing for real-time engagement in a group or personalized one-to-one interactions
- 10 recruiters may attend chat sessions simultaneously
- Tool to conduct video interviews (optional feature - not required)
- Tool to conduct video and/or audio broadcasts or screencast presentations to multiple attendees simultaneously (optional feature - not required)
- Multi-recruiter access to search resumes, preselect from, and capture resumes of registered candidates (option to create resume books)
- Unrestricted time frame to filter and export candidates' profile details and contact info
- Unlimited job postings

GOLD Sponsor: $2000

- All benefits of classic event registration
- Largest featured logo and recognition of support on all marketing materials (digital advertising, etc.)
- Premium listing of your chat room in the live event
- Top priority listing of your profile page above other participating organizations
- Highly visible display of your logo on event home page (includes link to your website)

SILVER Sponsor: $1000

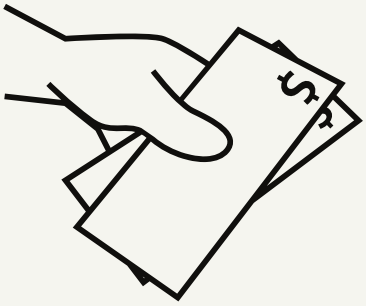
- All benefits of classic event registration
- Second largest featured logo and recognition of support on all marketing materials (digital advertising, etc.)
- Premium listing of your chat room in the live event
- Top priority listing of your profile page above other participating organizations
- Highly visible display of your logo on event home page (includes link to your website)

BRONZE Sponsor: $500

- All benefits of classic event registration
- Third largest featured logo and recognition of support on marketing materials (digital advertising, etc.)
- Highly visible display of your logo on event home page (includes link to your website)

Confirmation and Payment:

- Registration is only accepted via the Careers4Canada website. Please contact us for registration link.
- Exhibitors will receive an email confirmation within 24 hours of payment.
- Invoices will be emailed immediately
- Payment can be made via Credit Card or Cheque



Event and Registration Questions:

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EducationThatWorks.ca

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