



Beyond

VANCOUVER ISLAND
CAREER & CONNECTIONS
FAIR

2020

PREPARE FOR SUCCESS
VIRTUAL CAREER FAIRS

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PRESENTERS

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Employment Facilitator, Camosun College

AGENDA

- ▶ Territorial Acknowledgement
- ▶ Advantages of a Virtual Career Fair
 1. Before the Career Fair
 2. During the Career Fair
 3. After the Career Fair
- ▶ Q & A

Power Point Available

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ADVANTAGES OF A VIRTUAL CAREER FAIR

Virtual Career Fairs

- ▶ Are convenient
- ▶ Converse via a chat in a virtual booth
- ▶ Apply your savvy tech skills

Watch the [Virtual Fair Guide](#)

THE BRAZEN VIRTUAL PLATFORM

► **DISCOVER**

Brazen's lobby experience allows you to discover employer booths and job opportunities.

► **CONNECT**

Simply select employers or companies you wish to chat with and you will be automatically connected with the next available recruiter.

► **BE STRATEGIC**

Find the employers that match your job search criteria through Brazen's search and filter capabilities.

VIRTUAL CAREER FAIR



► <https://vimeo.com/388324152>

BEFORE THE EVENT

1. Register Early
2. Show Your Best Self
3. Make A Game Plan
4. Check Your Technology



Virtual Event Guide

This is "Virtual Event Guide" by Brazen on Vimeo, the home for high quality

vimeo.com

BEFORE THE EVENT

1. **Register Early** [Sign up for Beyond2020 on the event page](#)

2. **Show Your Best Self**

- ▶ Upload your updated resume.
- ▶ Fill out your profile, including a professional photo.

BEFORE THE EVENT

3. Make A Game Plan

- ▶ Explore the booths before the event starts.

4. Check Your Technology

- ▶ Make sure you secure a stable Internet connection. Run this [quick Brazen test](#) and this [one-click Vonage test](#) (Vonage powers Brazen's video and audio chats)

Find out more here: [Attending A Live Event Resource](#)

Maximize Your Time - Your video/audio/text-based chats with representatives [are timed 10-minute conversations](#)

PRE-EVENT TROUBLESHOOTING

- ▶ Password
 - ▶ Emails
 - ▶ Testing audio/video & background
 - ▶ Not loading properly
 - ▶ Need assistance
-
- ▶ Find about troubleshooting in the [the Student Guide for Brazen Virtual Fairs.](#)

TROUBLESHOOTING AUDIO & VIDEO

Diagnose the problem using these automated system checks:

- ▶ [Run the very quick Brazen Service Check](#)
- ▶ [Run the 30-second Vonage Service Check](#)

REGISTRATION – NOT REGISTERED?

Note that there are slightly different steps for participating in a live event, depending on whether you have already registered for the event or not.

If you have not yet registered for the event:

- ▶ Navigate to the Event Landing page
- ▶ Log in to your account
- ▶ Click to register for the event
- ▶ Complete your Event Registration form
- ▶ Enter the live event

REGISTRATION – ALREADY REGISTERED?

Note that there are slightly different steps for participating in a live event, depending on whether you have already registered for the event or not.

If you have registered for the event:

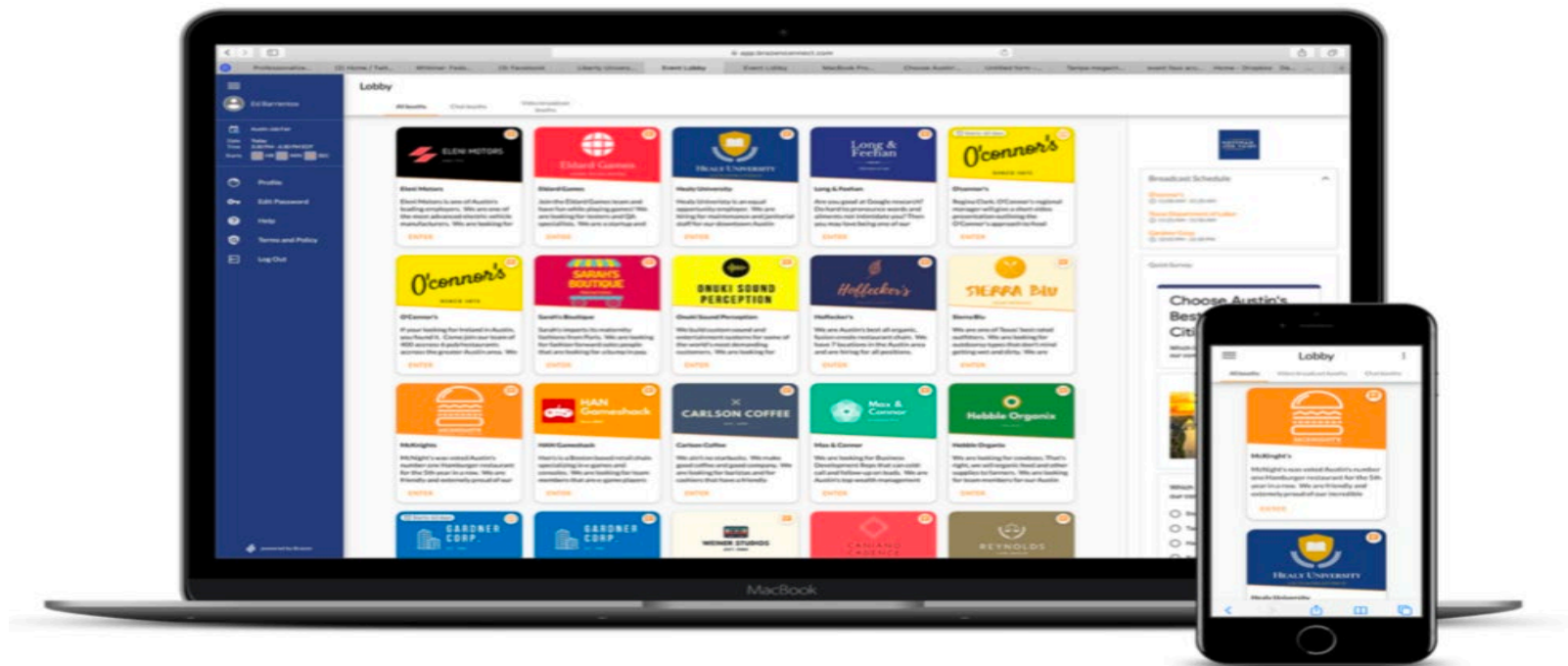
- ▶ Navigate to the Event Landing page
- ▶ Log in to your account
- ▶ Click to enter the live event
- ▶ Find our more here: [Attending A Live Event Resource](#)



PREPARING FOR S

virtual career fair is an opportunity

A virtual career fair is an opportunity for employers to meet **YOU**



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SELF INTRODUCTION

- ▶ Know what you will say about yourself, (including your personal statement), communicate your related skills, and what you bring to the company
- ▶ State your name, program, and year of study.
- ▶ Know what are you looking for and have to offer; be purposeful!
- ▶ Follow the lead of the interviewer
- ▶ Engage and be personable
- ▶ Watch the chat

RESEARCH COMPANIES

- ▶ Visit Link to Register

<https://app.brazenconnect.com/a/camosun/e/NBBDy>

- ▶ Research companies you're interested and discover:
- ▶ What the business does
- ▶ The products and services that it provides
- ▶ The type of employees they seek (skills/personality)
- ▶ Review current job postings and consider applying in advance

PREPARE YOUR QUESTIONS

ASK QUESTIONS THAT:

- ▶ are not available on Google (the internet)
- ▶ will benefit you with important information
- ▶ demonstrate your interest in the company
- ▶ link you to an appropriate person whom to follow up with
(tip: request contact information)
- ▶ Example: What kinds of skills and experience do you look for in an ideal candidate or co-op student?

RESOURCE



[Download the Student Guide for Brazen Virtual Fairs which includes a pre-event checklist.](#)

DURING THE EVENT

NAVIGATION GUIDE:



CHAT AVAILABILITY

Toggle on your chat availability to connect with live recruiters! If you need to take a break, simply turn off your chat availability without leaving the event or losing your place in line.



CHAT HISTORY

Stay organized with chat history as you have conversations with different recruiters. You will be able to access your chat history after the event as well.



SEARCH BOOTHS

Search booths to make your job search efficient. Find employers by using filters that match your search criteria, and **easily get in line to chat with them.**



REGISTRATION

Have full control over how you appear before recruiters. In order to make the best impression, be sure to upload a profile photo that shows your face and an up-to-date resume.



LOBBY

Head to the lobby to discover booths, opportunities and event activities.



HELP

If you need technical assistance, Brazen's support team is here to help.

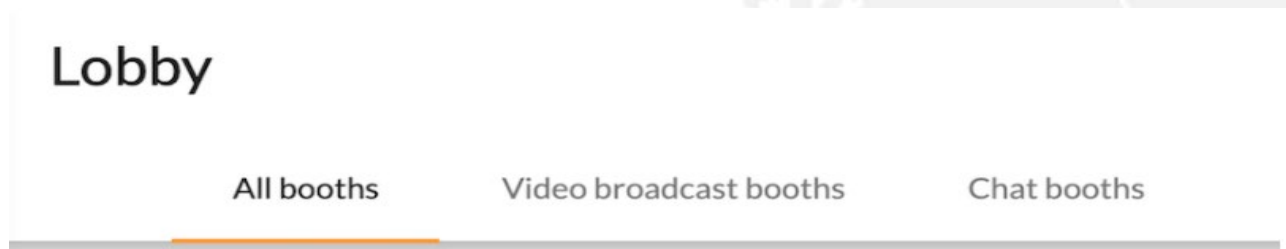
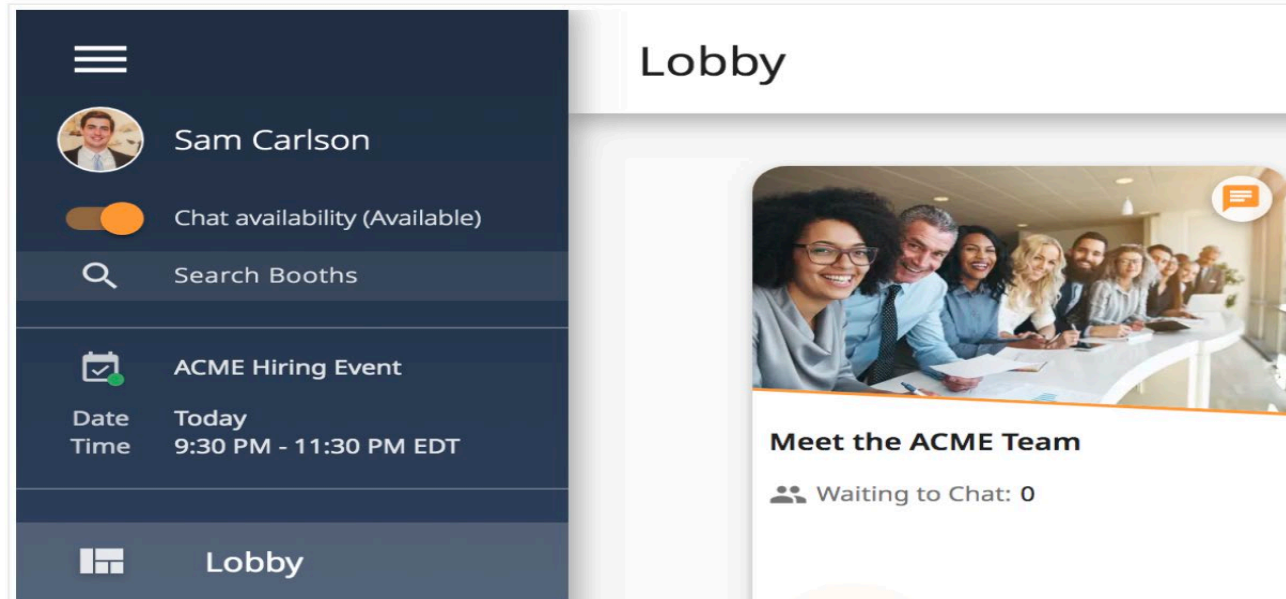
DURING THE EVENT

1. Scan the Event Lobby for booths you want to chat in
2. Set your chat status to "Available"
3. Enter a booth
4. Click to chat
5. Start chatting
6. Rate and take notes

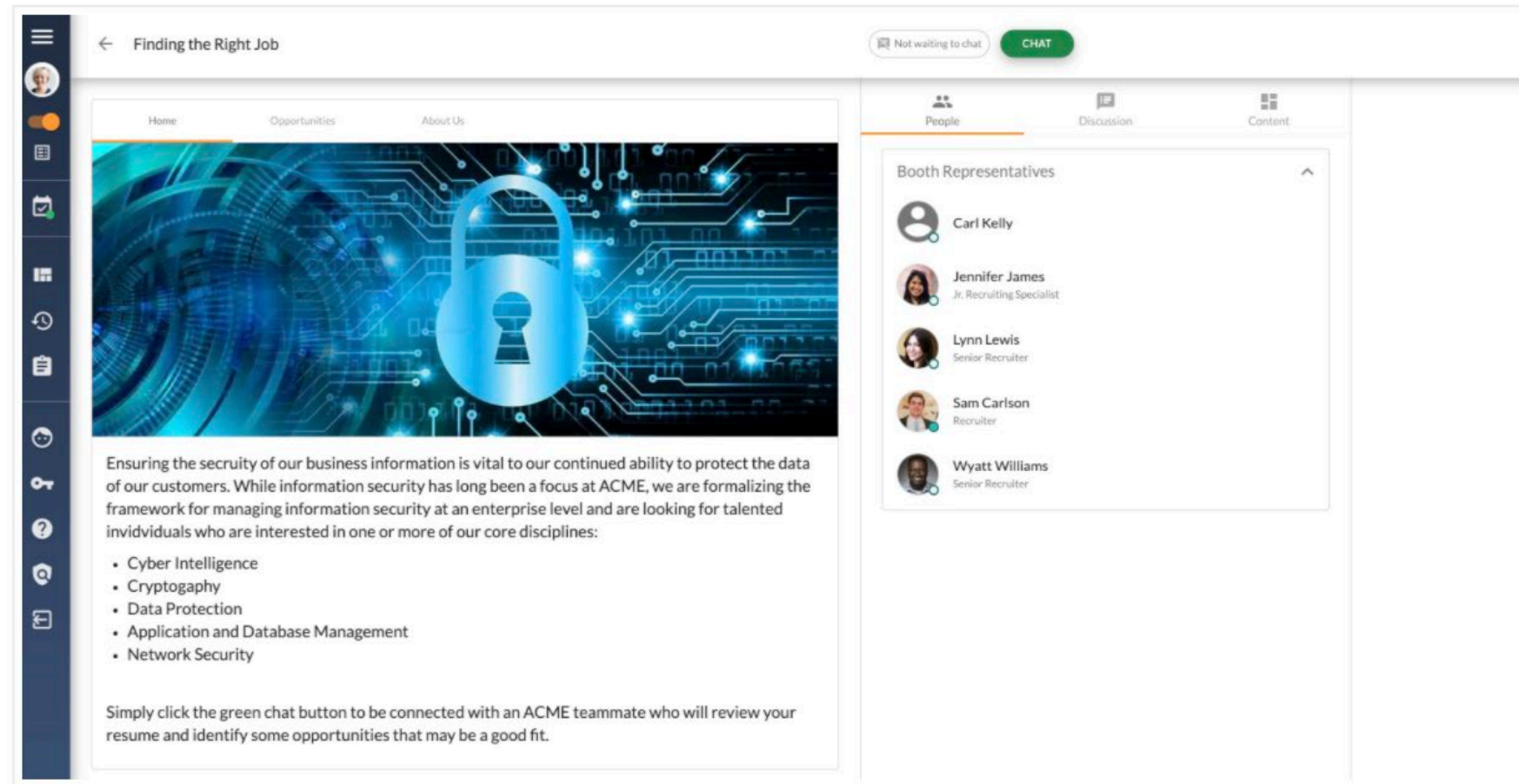
Find out more here:

[Attending A Live Event Resource](#)

DURING THE EVENT – THE LOBBY



DURING THE EVENT – BOOTHS & CHAT



The screenshot displays a virtual event booth interface. On the left, a vertical sidebar contains icons for navigation. The main content area is titled "Finding the Right Job" and features a large graphic of a blue padlock over a circuit board. Below the graphic, text describes ACME's focus on information security and lists five core disciplines: Cyber Intelligence, Cryptography, Data Protection, Application and Database Management, and Network Security. A green chat button is visible in the top right corner. On the right side of the booth, a list of "Booth Representatives" is shown, including Carl Kelly, Jennifer James Jr. (Recruiting Specialist), Lynn Lewis (Senior Recruiter), Sam Carlson (Recruiter), and Wyatt Williams (Senior Recruiter).

← Finding the Right Job

Not waiting to chat CHAT

Home Opportunities About Us

Ensuring the security of our business information is vital to our continued ability to protect the data of our customers. While information security has long been a focus at ACME, we are formalizing the framework for managing information security at an enterprise level and are looking for talented individuals who are interested in one or more of our core disciplines:

- Cyber Intelligence
- Cryptography
- Data Protection
- Application and Database Management
- Network Security

Simply click the green chat button to be connected with an ACME teammate who will review your resume and identify some opportunities that may be a good fit.

People Discussion Content

Booth Representatives

- Carl Kelly
- Jennifer James Jr. Recruiting Specialist
- Lynn Lewis Senior Recruiter
- Sam Carlson Recruiter
- Wyatt Williams Senior Recruiter

DURING THE EVENT – CHATS

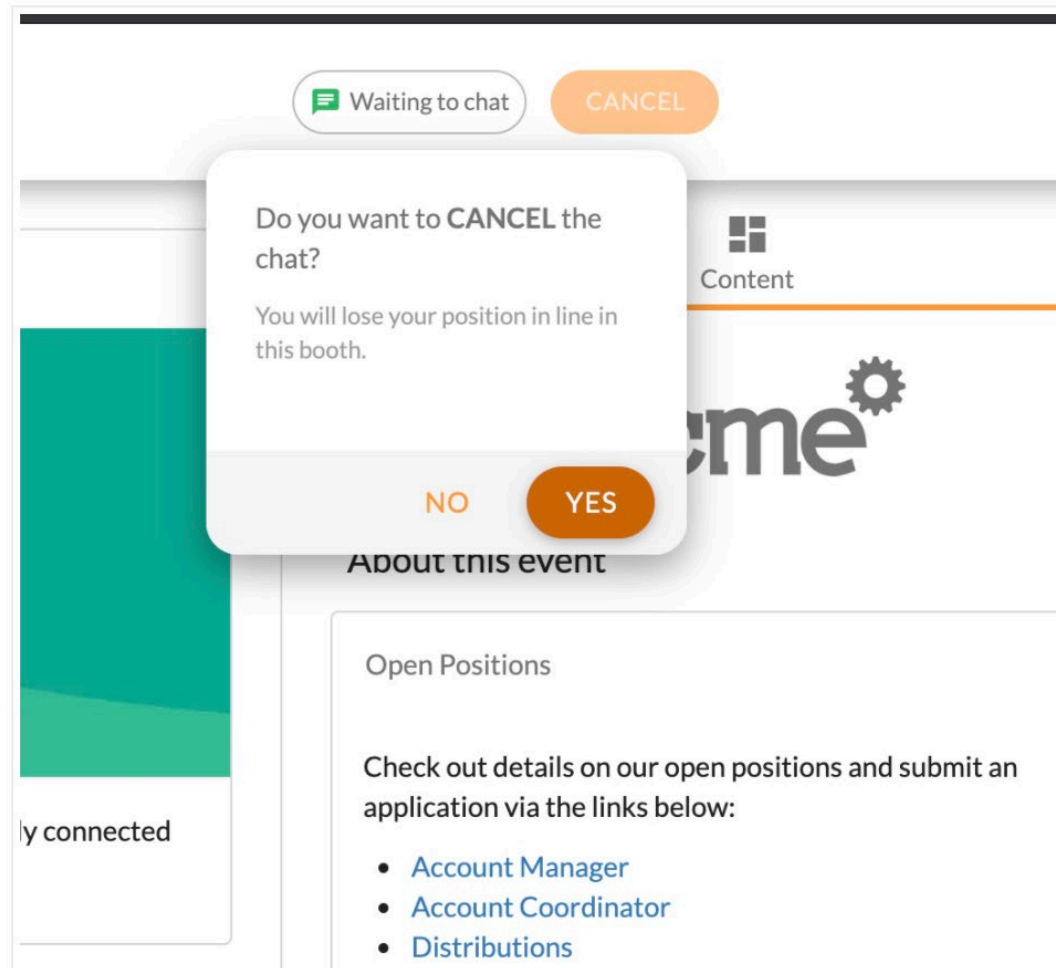
You will hear an audible "ping" notification when it is your turn to chat.

You will chat directly with a representative while on this page.

It is important to keep an eye on your chat connectivity and the time left in your conversation.

VIDEO: [HOW CHATS WORK](#)

DURING THE EVENT – ENDING THE CHAT




DURING THE EVENT VIDEO FEATURES

Lobby

All booths Video broadcast booths Chat booths


Chats will take place in the booths below. Prepare to chat by browsing their content. Booths may be updated or changed before chats begin, so check back often.



Live Broadcast: CEO welcome and keynote address

Hear Regina Clark Founder and CEO of Matar Healthcare talk about the Company and the importance of


ENTER



Chat with Matar recruiters about the application process

Learn more about the internship application and selection process from Matar Recruiters. Enter to


ENTER



Chat with current Interns and get the inside scoop

These current Matar interns can share what it's like to be an intern at Matar. Enter to learn more and

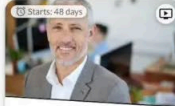
ENTER



Learn about Matar's commitment to Diversity and Inclusion

Matar is committed to fostering, cultivating and preserving a culture of diversity and inclusion. Enter to


ENTER



Live broadcast: Our Chief Medical Officer discusses Matar's mission

Hear Nils Gustavsson talk about Matar's mission and vision in the healthcare field.


ENTER



Learn more about the kinds of Internships available in 2020

There are over 100 Internship slots available for student in 2020. Enter to learn more and engage in 1-on-1 chats.


ENTER



Interested in ER nursing careers at Matar?

Learn about our ER nursing internships available in 2020. Five locations across the midwest.

ENTER




Chat specifically about this position: Nursing Intern

Job Info

Freemont, CA

Internship

ENTER



Network with your future colleagues

Get to know other internship candidates. Compare notes and share experiences. Enter to get

ENTER



Broadcast Schedule

Live Broadcast: CEO welcome and keynote address
3:05 PM - 3:25 PM

Live broadcast: Our Chief Medical Officer discusses Matar's mission
3:30 PM - 3:40 PM

Quick Event Poll



What brings you here?

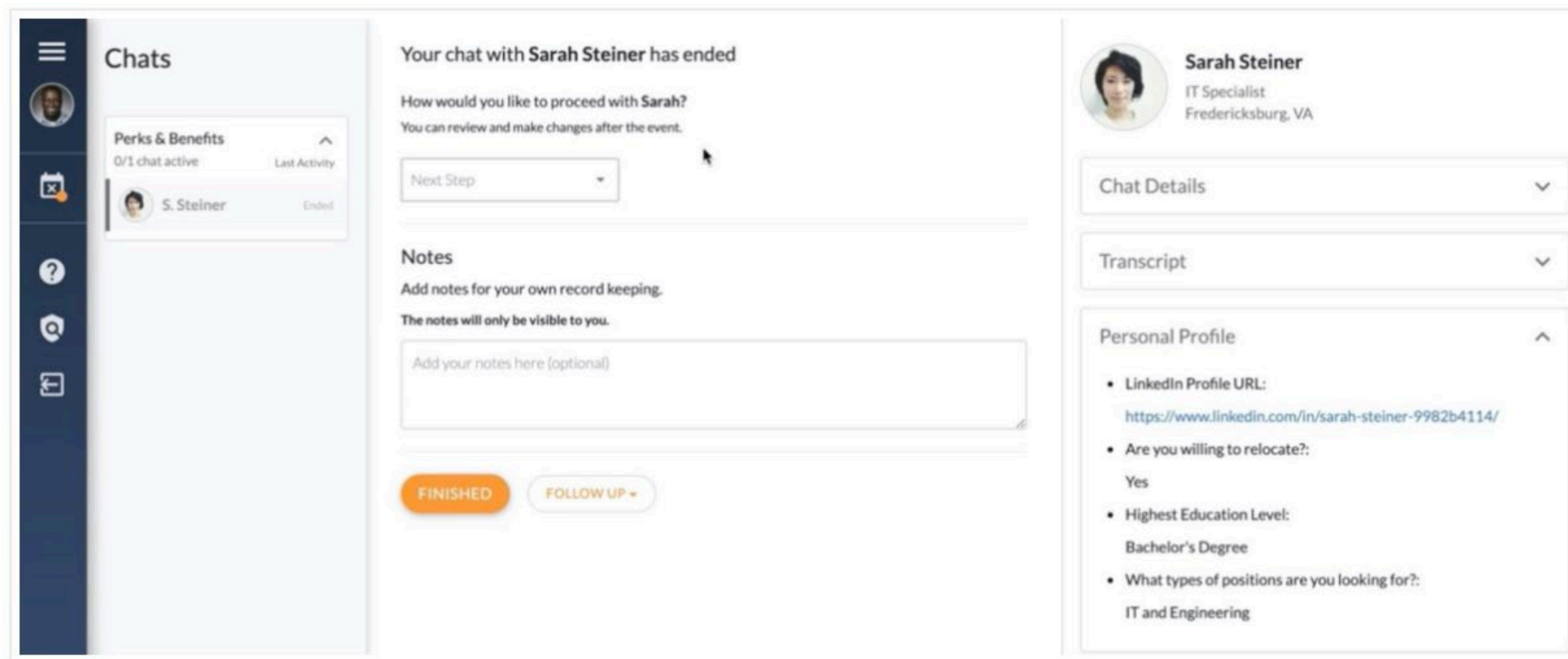
An anonymous poll to see what interests you in Matar Healthcare

Why are you interested in an internship at Matar?

- ☐ I love the Company
- ☐ I believe in the mission of the Company
- ☐ I think I can make a difference

VIDEO: EVENT VIDEO FEATURES

DURING THE EVENT – RATE & TAKE NOTES



Chats

Perks & Benefits
0/1 chat active Last Activity

S. Steiner Ended

Your chat with **Sarah Steiner** has ended

How would you like to proceed with **Sarah**?
You can review and make changes after the event.

Next Step

Notes
Add notes for your own record keeping.
The notes will only be visible to you.

Add your notes here (optional)

FINISHED **FOLLOW UP**

Sarah Steiner
IT Specialist
Fredericksburg, VA

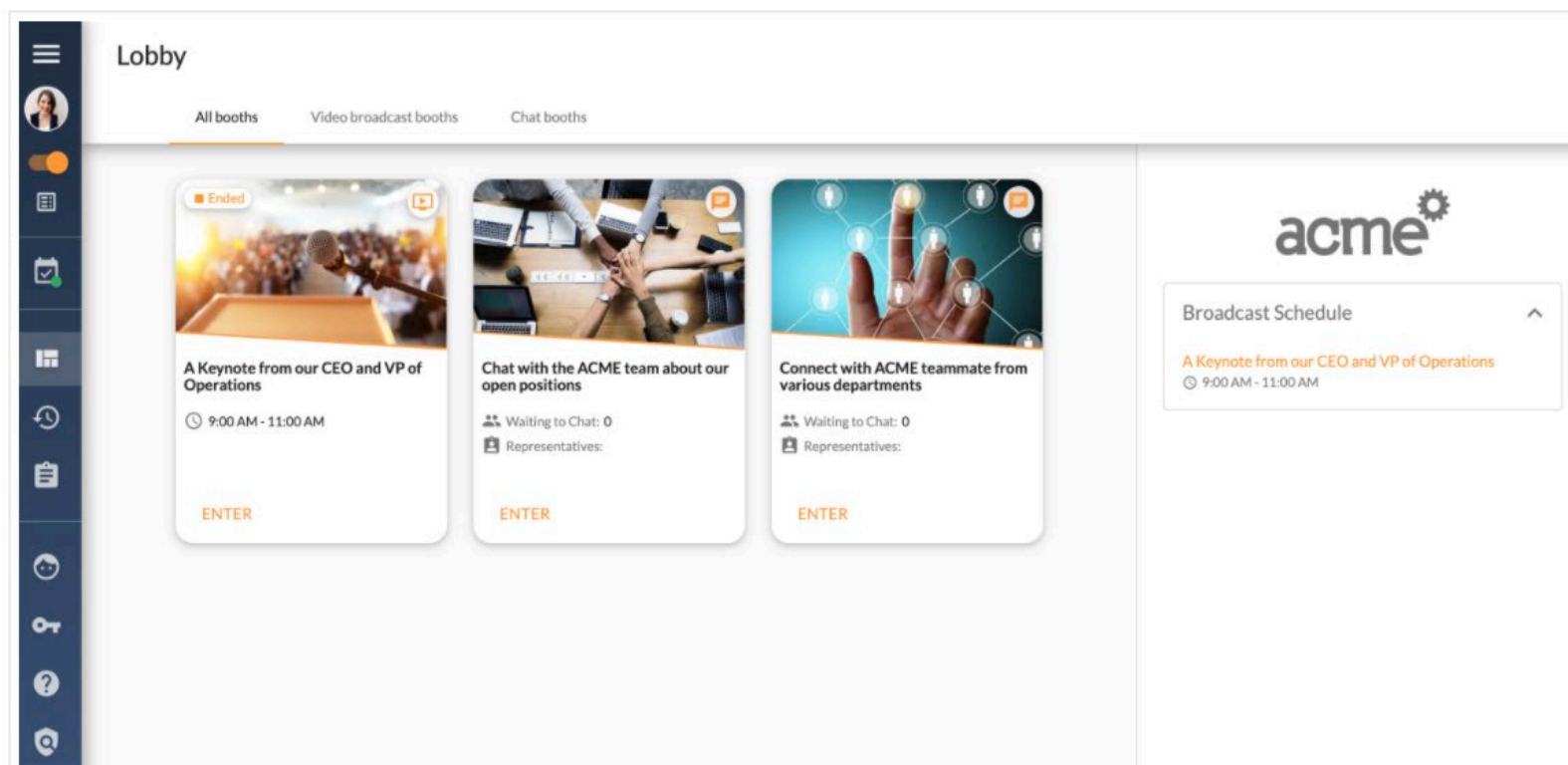
Chat Details

Transcript

Personal Profile

- LinkedIn Profile URL:
<https://www.linkedin.com/in/sarah-steiner-9982b4114/>
- Are you willing to relocate?:
Yes
- Highest Education Level:
Bachelor's Degree
- What types of positions are you looking for?:
IT and Engineering

LIVE BROADCASTS & PRESENTATIONS



Read more here: <https://support.brazenconnect.com/hc/en-us/articles/360044373134-Viewing-a-Live-Broadcast-at-an-Online-Event>

KEYNOTE SPEAKER

Sean Aiken

Author of 52 jobs in 52 weeks



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VIEWING A LIVE BROADCAST

- ▶ You'll receive a reminder email 24 hours before the event with a link you can use to log in.
- ▶ After entering the event, you'll see a Broadcast Schedule located in the top right corner of the Lobby. You can reference this section to see when each broadcast is scheduled to occur.

Read more here: <https://support.brazenconnect.com/hc/en-us/articles/360044373134-Viewing-a-Live-Broadcast-at-an-Online-Event>

PARTICIPATION PRIZES!

For Engaging!

- ▶ Ask questions or making comments in the chat box after live presentations.
- ▶ Chat with employers via video or chat.
- ▶ Engage in the networking room.

AFTER THE EVENT



THE DATA-DRIVEN DEBRIEF

Brazen tracks the conversations you have with recruiters and organizes them for you in a single view. You can sign into the event even after it's over and review the interactions you've had during the fair, including full transcripts of chats, recruiter profiles, and notes you took during the event. Use this data to devise a strategy for prioritizing follow-ups with certain recruiters and opportunities.



THE APPLICATION SCHEDULE

There's no way around this next part: buckle down and apply. You can sign into Brazen after an event has ended to review the job opportunities they are actively hiring for, as well as explore other openings on the companies' websites. Make a list of positions you're interested in and set a schedule for when you will apply to each one. Even if you are awaiting replies, make sure to stick to the schedule and keep applying.



THE LONG GAME VIA LINKEDIN

You didn't just have a conversation with a recruiter at the job fair, you made a connection. Adding recruiters you have met with on LinkedIn can be another valuable way to stay in touch. By connecting on social media, you will be more privy to their company's updates, other openings and industry news. Plus, if you are an active LinkedIn user, the recruiter may also receive updates about you. By setting up this connection now, it better positions you to follow up in the future.



THE PROFESSIONAL, YET PERSONAL THANKS

Follow up with recruiters, on LinkedIn or via email if you have their contact information, to thank them for their time and assistance. Don't just make it a generic thanks, however. Tailor your thanks by specifying your interest in the employer.

At a loss for words? Review your chat transcripts and refer back to conversation with the recruiter. Remember, you are making a human connection!

TIPS

- ▶ Create a slick profile, include a resume and make sure you upload a professional profile photo.
- ▶ To best utilize your limited time with each representative, ensure you have spent energy researching the organizations/companies.
- ▶ Prepare a short introduction – Video: [Create a elevator pitch](#)
- ▶ Brazen does not have background images so make sure you are in an appropriate environment.



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CAREER & CONNECTIONS
FAIR

2020

REGISTER NOW
VIRTUAL CAREER FAIRS

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Contact us if you have any questions
or would like an appointment.

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