

Diploma in Business Administration, Marketing Option

Personal Learning Plan; Certificate → Diploma Pathway

[Request for Credential](#)

Student Name	
Student Number	Date

PROGRAM COURSES

Year 1		Prerequisite(s)	Semester Completed	Grade
	ACCT 110	Financial Accounting 1	Engl 12 + Math 11	
	ACCT 207	Managerial Accounting	ACCT 110	
	BUS 130	Business Communications	Eng 12	
	BUS 140	Business Info. Technology	Engl 11	
	BUS 145	Business Data Analysis	BUS 140	
	BUS 150	Introduction to Management	Engl 12	
	ECON 103	Principles of Microeconomics	Engl 12 + Math 11	
	ENGL 151 ¹	Academic Writing Strategies	Engl 12	
	FIN 110	Fundamentals of Finance	Engl 12 + Math 11	
	MARK 110	Introduction to Marketing	Engl 12 + Math 11	

Year 2		Prerequisite(s)	Semester Completed	Grade
	ABT 294	Website Design and Maintenance	BUS 140	
	BUS 230 ²	Elementary Statistics	Math 11	
	BUS 276	Business Law	Engl 12	
	BUS 280	Entrepreneurship	Engl 12	
	BUS 290	Business Strategy Seminar	ACCT 207 + FIN 110	
	MARK 210 ³	Marketing Research	MARK 210 + BUS 230	
	MARK 220	Marketing Communications	MARK 110 or SPEX 160	
	MARK 235	Creative Selling	MARK 110 or SPEX 160	
	TMGT 210	Canadian Perspectives in Tourism	Engl 12	
	MARK			
	Elective	200 level or higher School of Business course		

PROGRAM INFORMATION

Participation requirements

Many first year Business courses require Math as a prerequisite (a “C” in Principles of Math 11, or Pre-calculus 11, or Foundations of Math 11, or Applications of Math 12, or MATH 137, or MATH 073; or “C+” in MATH 135 or MATH 072). Students may enter the program without Math but **must** complete one of the Math courses listed above or successfully complete Camosun’s Math assessment in or before their first semester of study.

Notes

1. Students may use ENGL 161, 163 or 164 in lieu of ENGL 151
2. Students may use STAT 116, 216 or 218 in lieu of BUS 230
3. Students may use PSYC 201 in lieu of MARK 210

Elective Information

200 level or higher School of Business courses.
Courses **not acceptable** for use as electives in the Diploma in Business Administration, Marketing Option or Bachelor of Business Administration, Marketing Major:

- STAT 116, STAT 216 or STAT 218
- MATH 135 or MATH 137

After successful completion of the 2-year program, students can continue with their studies at Camosun College in the Bachelor of Business Administration - Marketing Program or receive a block transfer to several post-secondary institutions to continue on and complete a degree.

Examples include:

Royal Roads University; University of Lethbridge

Transfer credit to other post-secondary institutions on a course by course basis is available.

An example is: Thompson Rivers University

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Co-operative Education Designation (Optional)			
	COOP WEP	Workplace Education Prep	
	BUS 101	Cooperative Work Experience 1	
	BUS 201	Cooperative Work Experience 2	

Co-op Internship (Optional)			
	COOP WEP	Workplace Education Prep	
	BUS 102	Internship Work Experience 1	

PROGRAM INFORMATION

Co-op/Internship options

To be eligible to participate in Internship or Co-op, you need to successfully complete a minimum of 8 first year courses, obtain a minimum GPA of 3.0, and complete the workshop series COOP WEP, prior to your first work term (Internship) and all subsequent work terms (Co-op).

Who to Contact:

- Questions about your course requirements for your Camosun credential or which elective to take, contact:
School of Business Academic Advisors
academicadvising@camosun.bc.ca (enter program in subject line)
- Questions about your personal learning plan, which courses to take in a term or about bridging to other Business programs, contact:

School of Business
sofbus@camosun.bc.ca | 250.370.4565

To qualify for a Diploma in Business Administration, Marketing Option, a student must complete all required program courses and electives and achieve an overall cumulative GPA of at least 2.0.

Personal Learning Plans represent the most recently approved changes to the program, and are intended for course-planning purposes. They are not a binding document. If program requirements have changed since your admission to the program, you may be eligible to graduate under a previous version of the program requirements. Please contact academic advising AcademicAdvising@camosun.bc.ca or refer to the calendar for more information.

Please refer to camosun.ca for the most up to date program information.