



SCHOOL OF ARTS & SCIENCE

IDA CLARKSON BROADCAST SCHOLARSHIP

CRITERIA FOR ELIGIBILITY

No applications are required or requested

The Ida Clarkson Broadcast Scholarship is intended to encourage students interested in a career in broadcasting, particularly members of groups who are currently under-represented in the broadcast industry. These groups are Aboriginal peoples, persons with disabilities, visible minorities, and women.

To be eligible to receive the Ida Clarkson Broadcast Scholarship, students *must*:

- Successfully complete the first year of the Camosun College Applied Communication Program and be returning to complete the second and final year of the program.
- Be a member of one or more of the following groups:
 - ◆ Aboriginal peoples
 - ◆ persons with disabilities
 - ◆ visible minorities
 - ◆ women
- Have attained a high GPA.
- Demonstrate the ability to work effectively with others and to strive for excellence.
- Demonstrate an interest in broadcasting.

Value: Varies annually

Donor: CHEK News

Ida Clarkson's broadcast career began in 1946 when she first worked as a creative writer for CJVI Radio in Victoria. Ida was later discovered by CJVI's production manager after reading a commercial on air, which led to a position as "The Bay Shopping Hostess," copy editor, and director of women's programming.

Five years later, Ida left to raise her family, but eventually resumed her career in 1961 when CHEK Television hired her as a copy editor. A year later, when one of the original hosts left, Ida was asked to co-host a live, daily program. That show eventually became "The Ida Clarkson Show," a popular spotlight for many community-oriented groups, artists and charities.

Ida Clarkson remained with CHEK Television, hosting her show and representing the station in a public relations capacity until her retirement in 1991. CHEK Television is now known as CHEK News.