



Bern University
of Applied Sciences



Module List

Spring Semester 2018

Incoming Students

2018

General Information

Please find some important information about modules / courses offered at our Business School. Keep in mind that minor changes can occur, as the final schedules will only be available mid December 2017.

Module enrolment

Students may choose from the list, depending on the study programme they will study in. A mix between different study programmes is not possible (except IP BBA and BBA). Due to course collisions, we recommend to pick modules from the same groups. In that case, we can guarantee no overlapping.

Level one modules are basic e.g. BWB1040

Level two modules are advanced e.g. BWB2051

Level three modules are at specialisation level e.g. BWB3094

Schedule

We will send out the individual schedules around end of July / beginning of August for autumn semester and around end of December / beginning of January for spring semester.

Workload

1 ECTS = 30 working hours

(Further information about the ECTS credit system: http://ec.europa.eu/education/lifelong-learning-policy/ects_en.htm)

Min / Max Credits

Every incoming student must at least enroll into courses with a total of 12 ECTS (4 courses with 3 ECTS each). The maximum amount of ECTS credits are 33 ECTS (11 courses with 3 ECTS each).

Abbreviations:

AS 17/18: Autumn Semester 2017/18

SS 18: Spring Semester 2018

Certificate of Global Competence

The programme gives students the opportunity to become “globally competent people”. To obtain the certificate, they will need to acquire both intercultural and transcultural competencies.

Requirements: 100 Portfolio Points

Knowledge

30 Portfolio Points

Activities & Engagement

30 Portfolio Points

Language

20 Portfolio Points

Personal Reflection Report

20 Portfolio Points

Knowledge:

- Students need to take at least 2 modules in the field of intercultural competence at the BFH. These modules are offered: CCCD, CCTT, INMT, iCCD, iINM which can be found in the module list below.

Activities & Engagement: Exchange and Double Degree students already obtain the maximum points for this part of the portfolio.

Language: Students need to prove their ability in either

- Three Foreign Languages (one of which at least at Level C1 with certificate)
- Two Foreign Languages (both at least at Level B2 with certificate)

Personal Reflection Report on a critical intercultural incident that occurred during the studies. The report should provide a neutral description of the incident and an analysis of the emotional aspects of what happened. Student should make use of the theoretical knowledge acquired during the study course in preparing the report.

Requirements: 5–7 Pages or 16,000–22,400 characters including spaces.

For more information about the procedure to apply, deadline and further, please contact the International Office through email: international.business@bfh.ch or come to the International Office (room H101) during opening hours.

Bachelor of Science in Business Administration – International Programme

⇒ The following modules are all taught in English (except for GEBE, LETA, LETA2, and FRA2)

Module Code	Module Code Syllabus	Module	ECTS Credits	Semester
iBE2	BWB1040	Business English 2	3	2
iFA2	BWB1034	Financial Accounting 2	3	2
iHR1	BWB1033	Human Ressource Management 1	3	2
iMOT	BWB1032	Introduction to Management and Organization Theory	3	2
iCO2	BWB1035	Management Accounting 2	3	2
iEA2	BWB1038	Mathematics for Economic Analysis 2	3	2
iMES	BWB1025	Methods and Skills in Scientific Studies	3	2
iME1	BWB1037	Microeconomics 1	3	2
iSEP	BWB1036	Society, Economy, Politics	3	2

Module Code	Module Code Syllabus	Module	ECTS Credits	Semester
iBP2	BWB2051	Business Planning 2	3	4
iFM2	BWB2037	Financial Management 2	3	4
iINM	BWB2054	International Management	3	4
iEC1	BWB2056	Macroeconomics 1	3	4
iMR4	BWB2033	Marketing 4	3	4
iPOP	BWB2052	Political Processes	3	4
iPMA	BWB2053	Project Management	3	4
iRES	BWB2055	Restructuring	3	4
iST2	BWB2031	Statistics 2	3	4

Module Code	Module Code Syllabus	Module	ECTS Credits	Semester
iBET	BWB3017	Business Ethics	3	6
iENT	BWB3094	Entrepreneurship	3	6
iLEA	BWB3095	Leadership	3	6

Module Code	Module Code Syllabus	Module	ECTS Credits	Semester
GEBE		German for Beginners Course	2	SS 17
LETA		Learning by talking	2	SS17
LETA2		Learning by talking 2	2	SS17

Elective Modules

Module Code	Module Code Syllabus	Module	ECTS Credits	Semester
ACWE	BWB2036	Academic Writing in English	3	4,6,8
BEN3	BWB2068	Business English 3	3	4,6,8
CGWS	BWB2060	Corporate Governance: Wall Street goes to Hollywood	3	4,6,8
YEEP	BWB2066	Young Entrepreneur Exchange Project	4	4,6,8
PINC	BWB2067	Your Project Incubator	3	4,6,8
FRA2	BWB2043	Français des Affaires 2	3	4,6,8

Specialization 1: Banking & Finance

Module Code	Module Code Syllabus	Module	ECTS Credits	Semester
MAJOR Modules				
MBF3	BWB3026	Risk Management	3	6
MBF4	BWB3027	Portfolio Management	3	6
MINOR Modules				
IBF3	BWB3049	Bank- and Insurance Management	3	6
IBF4	BWB3068	Alternative Investments	3	6

Specialization 2: International Business Management

Module Code	Module Code Syllabus	Module	ECTS Credits	Semester
MAJOR Modules				
MBM3	BWB3034	Global Sustainable Strategies	3	6
MBM4	BWB3035	International HRM Key Practice	3	6
MINOR Modules				
IBM3	BWB3081	International Sales	3	6

IMPORTANT:

You can combine major modules from one specialization with minor modules from the other specializations.

Bachelor of Science in Business Administration

⇒ The following modules are taught in German (some in English)

Module Code	Module Code Syllabus	Module	ECTS Credits	Semester	Taught in English
EMOR	BWB1029	Einführung in Management und Organisation	3	2	
PEM1	BWB1001	Personalmanagement 1	3	2	
FRW2	BWB1030	Finanzielles Rechnungswesen 2	3	2	
BRW1	BWB1014	Betriebliches Rechnungswesen 1	3	2	
BRW2	BWB1002	Betriebliches Rechnungswesen 2	3	2	
GEWP	BWB1003	Gesellschaft, Wirtschaft, Politik	3	2	
MIK1	BWB1004	Mikroökonomie 1	3	2	
WMA2	BWB1005	Wirtschaftsmathematik 2	3	2	
MEKW	BWB1012	Methodenkompetenzen Wissenschaft	3	2	
MAR1	BWB1017	Marketing 1	3	2	
BEN2	BWB1031	Business English 2	3	2	√
MEKK	BWB1016	Methodenkompetenzen Kommunikation	3	2	
WMA1	BWB1015	Wirtschaftsmathematik 1	3	2	

Module Code	Module Code Syllabus	Module	ECTS Credits	Semester	Taught in English
BPL2	BWB2045	Business Planning 2	3	4	
INMT	BWB2046	International Management	3	4	
FMA1	BWB2004	Finanzmanagement 1	3	4	
FMA2	BWB2014	Finanzmanagement 2	3	4	
USTR	BWB2017	Umstrukturierung	3	4	
POLP	BWB2047	Politische Prozesse	3	4	
MAK1	BWB2048	Makroökonomie 1	3	4	
MIK2	BWB2006	Mikroökonomie 2	3	4	
STA2	BWB2015	Statistik 2	3	4	√
PMAN	BWB2049	Projektmanagement	3	4	
EMPS	BWB2050	Empirische Sozialforschung	3	4	
MAR3	BWB2010	Marketing 3	3	4	
MAR4	BWB2016	Marketing 4	3	4	
CCCD	BWB2003	Cross-Cultural Competency Development	3	4	√
PEM2	BWB2002	Personalmanagement 2	3	4	
REC2	BWB2005	Rechtslehre 2	3	4	
STA1	BWB2007	Statistik 1	3	4	

WIN2	BWB2009	Wirtschaftsinformatik 2	3	4
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Module Code	Module Code Syllabus	Module	ECTS Credits	Semester	Taught in English
ENTR	BWB3101	Entrepreneurship	3	6	
LEAD	BWB3102	Leadership	3	6	
WETH	BWB3008	Wirtschaftsethik	3	6	
REC3	BWB3097	Rechtslehre 3	3	6	
REC4	BWB3099	Rechtslehre 4	3	6	
STRE	BWB3003	Steuerrecht	3	6	
WIN3	BWB3100	Wirtschaftsinformatik 3	3	6	
BPL2	BWB2045	Business Planning 2	3	6	
EMPS	BWB2050	Empirische Sozialforschung	3	6	
PMAN	BWB2049	Projektmanagement	3	6	
POLP	BWB2047	Politische Prozesse	3	6	

Module Code	Module Code Syllabus	Module	ECTS Credits	Semester	Taught in English
MAK2	BWB3098	Makroökonomie 2	3	8	

Elective Modules

Module Code	Module Code Syllabus	Module	ECTS Credits	Semester	Taught in English
ACWE	BWB2036	Academic Writing in English	3	4,6,8	√
BEN3	BWB2068	Business English 3	3	4,6,8	√
CGWS	BWB2060	Corporate Governance: Wall Street goes to Hollywood	3	4,6,8	√
DIGG	BWB2078	Digitale Transformation in Gesellschaft und Politik	3	4,6,8	
FPPA	BWB2079	Führungspsychologie in der praktischen Anwendung	3	4,6,8	
FRA2	BWB2043	Français des Affaires 2	3	4,6,8	
NAWI	BWB2080	Nachhaltige Wirtschaft	3	4,6,8	
NEMO	BWB2085	Neue Modelle der Ökonomie	4	4,6,8	
PINC	BWB2067	Your Project Incubator	3	4,6,8	√
YEPP	BWB2066	Young Entrepreneur Exchange Project	4	4,6,8	√

Specialization 1: Banking & Finance (all in English)

Module Code	Module Code Syllabus	Module	ECTS Credits	Semester
MAJOR Modules				
MBF3	BWB3026	Risk Management	3	6,8
MBF4	BWB3027	Portfolio Management	3	6,8
MINOR Modules				
IBF3	BWB3049	Bank- and Insurance Management	3	6,8
IBF4	BWB3068	Alternative Investments	3	6,8

Specialization 2: International Business Management (all in English)

Module Code	Module Code Syllabus	Module	ECTS Credits	Semester
MAJOR Modules				
MBM3	BWB3034	Global Sustainable Strategies	3	6,8
MBM4	BWB3035	International HRM Key Practice	3	6,8
MINOR Modules				
IBM3	BWB3081	International Sales	3	6,8

Specialization 3: Accounting & Controlling (all in German)

Module Code	Module Code Syllabus	Module	ECTS Credits	Semester
MAJOR Modules				
MAC3	BWB3022	Mehrwert- und Unternehmenssteuern	3	6,8
MAC4	BWB3023	Internationale Rechnungslegung	3	6,8
MINOR Modules				
IAC3	BWB3046	Business Performance Measurement	3	6,8
IAC4	BWB3067	Budgeting	3	6,8

Specialization 4: Corporate Communication & Marketing (all in German)

Module Code	Module Code Syllabus	Module	ECTS Credits	Semester
MAJOR Modules				
MCC3	BWB3030	Sponsoring	3	6,8
MCC4	BWB3031	Medienmanagement	3	6,8
MINOR Modules				
IMA3	BWB3052	Complex Sales	3	6,8
IMA4	BWB3108	International Marketing	3	6,8

Specialization 5: Management in Practice: Strategy & Human Resources (all in German)

Module Code	Module Code Syllabus	Module	ECTS Credits	Semester
MAJOR Modules				
MPS3	BWB3074	Business Models and Technology Management	3	6,8
MPS4	BWB3075	Management in Practice: Unternehmen beraten, Strategien umsetzen	3	6,8
MINOR Modules				
IPH3	BWB3078	HRM in Practice III: Empfehlungen für die Personalarbeit	3	6,8

Specialization 6: Public & Nonprofit Management (all in German)

Module Code	Module Code Syllabus	Module	ECTS Credits	Semester
MAJOR Modules				
MPM3	BWB3038	Führung der Verwaltung	3	6,8
MPM4	BWB3105	PUMA International	3	6,8
MINOR Modules				
IPM3	BWB3103	Kommunalmanagement	3	6,8
IPM4	BWB3106	Social Entrepreneurship	3	6,8

IMPORTANT:

You can combine major modules from one specialization with minor modules from the other specializations.

Bachelor of Science in Business Information Technology

⇒ The following modules are taught in German (some in English)

Module Code	Module Code Syllabus	Module	ECTS Credits	Semester	Taught in English
BIS1	BWW1001	Business Information Systems 1	3	2	
PRM2	BWW1002	Project Management 2	3	2	
IMO2	BWW1020	Informatik & Modellierung 2	3	2	
PRG2	BWW1016	Programmieren 2	3	2	
DMDB	BWW1003	Datenmodellierung & Datenbanken	3	2	
BRWI	BWW1017	Betriebliches Rechnungswesen	3	2	
BPW1	BWW1004	Business Planning 1	3	2	
MWWI	BWW1018	Methodenkompetenzen Wissenschaft	3	2	
MWI2	BWW1019	Mathematik 2	3	2	
BEW1	BWW1015	Business English 1	3	2	√
BEW2	BWW1007	Business English 2	3	2	√

Module Code	Module Code Syllabus	Module	ECTS Credits	Semester	Taught in English
REQE	BWW2016	Requirements Engineering	3	4	
ITG1	BWW2004	IT-Governance 1	3	4	
ITG2	BWW2018	IT-Governance 2	3	4	
EGOV	BWW2019	E-Government	3	4	
PRM3	BWW2020	Project Management 3	3	4	
ICTS	BWW2021	ICT Security	3	4	
WBTC	BWW2032	Web-Based Technologies	3	4	
TOSE	BWW2022	Team-Oriented Software Engineering	3	4	
MAKW	BWW2002	Makroökonomie	3	4	
MANS	BWW2034	Management Science	3	4	√
BCW1	BWW2015	Business Communication 1	3	4	√
BCW2	BWW2006	Business Communication 2	3	4	
BPMT	BWW2007	Business Process Management	3	4	
MIKW	BWW2011	Mikroökonomie	3	4	
NWCS	BWW2009	Networks & Communication Systems	3	4	
STWI	BWW2014	Statistik	3	4	√
SWEN	BWW2010	Software Engineering	3	4	

Module Code	Module Code Syllabus	Module	ECTS Credits	Semester	Taught in English
IPRO	BWW3035	IT Procurement	3	6	
ICCT	BWW3036	ICT Trends	3	6	
HRWI	BWW3037	Human Resources Management	3	6	
IRW2	BWW3003	Informatikrecht 2	3	6	
CCTT	BWW2012	Cross-Cultural Training & Teamwork	3	6	√
ISMT	BWW3030	Information Security Management	3	6	
ITOP	BWW3031	IT Operations	3	6	
EGOV	BWW2019	E-Government	3	6	
MANS	BWW2034	Management Science	3	6	√
TOSE	BWW2022	Team-Oriented Software Engineering	3	6	
WBTC	BWW2032	Web-Based Technologies	3	6	

Module Code	Module Code Syllabus	Module	ECTS Credits	Semester	Taught in English
IPRO	BWW3035	IT Procurement	3	8	
ICCT	BWW3036	ICT Trends	3	8	
IRW2	BWW3003	Informatikrecht 2	3	8	

Specialization 1: Business Applications (in German)

Module Code	Module Code Syllabus	Module	ECTS Credits	Semester
BAP3	BWW3046	ERP-Lösungen mit SAP	3	6,8

Specialization 2: E-Business and E-Government (in German)

Module Code	Module Code Syllabus	Module	ECTS Credits	Semester
EBG3	BWW3040	Business & Social Networks	3	6,8

Specialization 3: IT Governance and Compliance (in German)

Module Code	Module Code Syllabus	Module	ECTS Credits	Semester
IGC3	BWW3043	Strategic Alignment	3	6,8

Master of Science in Business Administration

⇒ Note: Modules are taught in **German**

Module Code	Module Code Syllabus	Module	ECTS Credits	Semester
AWSM	MWB2007	Aufbau & Wachstum – Strategie und Marketing	3	2
AWFC	MWB2008	Aufbau & Wachstum – Finanzen und Controlling	3	2
AWOP	MWB2009	Aufbau & Wachstum – Organisation und Personal	3	2
WAFT	MWB2005	Forschungstools	3	2
RSSM	MWB2006	Reife & Sättigung – Strategie und Marketing	3	2
INIM	MWB4004	Internationales Integrationsmodul	3	4
SIMP	MWV4006	Strategy Implementation	3	4
SPRO	MWB4002	Strategieprozess	3	4

Master of Science in Business Information Technology

⇒ Note: Modules are taught in **German**

Module	ECTS Credits	Semester
Innovation in Information Technology	3	2
Strategisches Prozessmanagement	3	2
Advanced IT Managment	3	2, 4
Digital Enterprise	3	2, 4
Leadership in Information Technology	3	2, 4
Enterprise Architecture	3	2, 4
IT Governance, Risk and Compliance	3	4
Artifacts in Information Technology	3	4
Big Data	3	4

Course Descriptions

BSc Business Administration

http://www.wirtschaft.bfh.ch/de/bachelor/betriebsoekonomie/inhalte_des_studiums/tabs/studienplan.html

BSc Business Administration-International Programme

http://www.wirtschaft.bfh.ch/en/bachelor/business_administration_international_programme/study_content/tabs/curriculum.html

BSc Business Information Technology

http://www.wirtschaft.bfh.ch/de/bachelor/wirtschaftsinformatik/inhalte_des_studiums/tabs/studienplan.html

MSc Business Administration

http://www.wirtschaft.bfh.ch/en/master/business_administration/inhalte_des_studiums/tabs/studienplan.html

MSc Business Information Technology

http://www.wirtschaft.bfh.ch/de/master/wirtschaftsinformatik/inhalte_des_studiums.html

International Office
March 2017