



## Post-Degree Diploma in Applied Tourism and Hospitality Management

Camosun College is well-recognized for excellence in hospitality education with a strong history of combining the practical and applied skills necessary for graduates to be in demand in the workforce with the theoretical knowledge to understand the industry on a global scale. The Camosun College Post-Degree Diploma in Applied Tourism and Hospitality Management is designed with the advanced learner in mind and will combine the Hospitality and Tourism sectors in a dynamic, applied program. Focusing on core values of service, cultural diversity, sustainability, and a global world view, students will examine the business world through a tourism lens.

This program is suitable for students seeking employment with an existing tourism or hospitality operation or those seeking to develop their own tourism-related venture. It is expected students will come away with a comprehensive understanding of the corporate hospitality trade as well as an appreciation of the smaller tourism enterprises that sustain much of Canada's tourism industry. As the combined field of Hospitality and Tourism is one of the largest industries and employers on a global scale, the PDD in Applied Tourism and Hospitality Management will combine an applied focus and a global awareness to provide students with the skills needed to be successful in today's economy.

### Benefits of the PDD in Applied Tourism and Hospitality Management

- The program will combine two in-demand sectors - Hospitality and Tourism - into one intensive program. Graduates will have the skills and knowledge to pursue employment in both sectors or in the many operations which require abilities in both areas.
- Camosun College is home to a first-class teaching facility for applied hospitality training: Dunlop House. Located on campus but open to the public, this is the training ground for all hospitality students at Camosun offering front-line experience in all aspects of event-planning and restaurant management.
- Learn from highly-qualified instructors with relevant, current industry experience and strong linkages to the community.
- The PDD can be completed in 16 months (with an integrated work experience component). The program strikes a balance between offering students the tangible skills needed in hospitality with degree-level training relevant to the development of tourism-based business.
- Four month integrated work experience after the second semester of the diploma program. Position will be relevant to the program, full-time, paid at industry standards, and the college will assist with the placement. Students will be expected to apply and interview for their internship position but the college will provide support in the form of job-search skill workshops.

#### Lansdowne Campus

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Victoria, BC V8P 5J2  
Canada

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Email: [international@camosun.ca](mailto:international@camosun.ca)

#### Interurban Campus

4461 Interurban Road  
Victoria, BC V9E 2C1  
Canada



ITEM	COST (CAD)
Duration of study	16 months
Tuition	\$17,000
Co-op fee	\$1,350
Non-instructional fees	\$1,192
Medical insurance	\$1,111
Books & supplies	\$1,500
Homestay	\$13,825
Total	\$35,978

**Students will complete 14 courses and an integrated work experience component over four semesters. Sample course listings include:**

- The global tourism system
- Tourism law & risk management
- Tourism value chain management
- Sustainable tourism-enterprise performance
- Hotel operations
- Introduction to restaurant operations
- Integrated restaurant management
- Integrated events management
- Strategic hospitality management
- Business & sustainability
- Services marketing
- Financial management
- Human resource management
- Entrepreneurship
- Cross cultural leadership
- Strategic analysis project or applied leadership perspectives

**Admission requirements**

- Successful completion of a bachelor’s degree in a related field (eg. hotel management, hospitality, or tourism) or 6 months of full time (1000 hours) of relevant work experience.
- Proof of a recognized bachelor degree
- Meet the English proficiency requirement through one of the following means:
  - Academic IELTS score of 6.5 with no less than 5.5 on each band
  - TOEFL iBT score of 83 with no less than 20 on each section
  - First year university English language and literature course from a recognized university where the language of instruction is English with a minimum final grade of C
  - British Columbia English 12 with a final grade of C+

**Intakes: September 2015**



**Application Procedure**

1. Submit an Application for Admission (either online or a paper application)
2. Pay the application fee of \$100
3. Submit copies of your academic transcripts and any other credentials you might have

Find more details and the application form on our website at [www.camosun.ca/international](http://www.camosun.ca/international)

