

Interested in a career working with athletes, sports facilities and events or community sport programming?



## Diploma in Sport Management

*... facilitating sport for all*

**Camosun College's Centre for Sport and Exercise Education offers an exciting Diploma in Sport Management.**

This innovative two-year diploma program prepares students for a variety of exciting entry-level jobs in the sport industry, ranging from event, team, and organization management to facilities, program, sales, and service management.

### What you learn

The curriculum focuses on the art and science of sport, human dynamics, and the fundamentals of sport management and business.

Incorporating the core values of excellence and entrepreneurship, the program is activity based, challenging and fun, and fosters and encourages healthy lifestyles and wellness practices through sport.

The inclusion of skill acquisition and development of motor skills rounds out this program, making it ideal for individuals with a passion for sport and a desire to **facilitate sport for all in society through mass participation, performance enhancement, and athletic excellence.**



### Courses

#### Year 1 – 1st Term (Fall)

ENGL 150	English Composition
SPEX 110	Fitness for Life
SPEX 120	Kinesiology
SPEX 140	Org of Sport in Canada
SPEX 150	Introduction to Sport Mgmt

#### Year 1 – 2nd Term (Winter)

BUS 130	Business Communication
WEP	Workplace Education Prep
PSYC 160	Sport & Exercise Psychology 1
SPEX 130	Sports Level 1
SPEX 160	Sport Mktg & Promotions
SPMA 100	Sport Leadership Level 1

#### Year 2 – 1st Term (Fall)

ACCT 110	Financial Accounting 1
SPEX 230	Sports Level 2
SPEX 250	Instructional & Program Design
SPEX 270	Sociocultural Aspects of Sport
SPMA 200	Behavior in Sport Orgs

#### Year 2 – 2nd Term (Winter)

HIST 252	History of Sport
SPEX 260	Life Cycle Sports
SPMA 220	Sport Technology
SPMA 250	Partnership/Stakeholder Mgmt
SPMA 260	Sport Event Management

#### Year 2 – 3rd /4th Term (Spring/Summer)

\*SPMA 101 Internship

*\*Students are required to participate in only one Work Term (e.g., Internship) and can select the semester in which it is taken after successfully completing Year 1, 1st & 2nd semesters.*

# DIPLOMA IN SPORT MANAGEMENT

## Program admission requirements

- Submit proof of letter grade of C+ or higher in English 12
- Submit proof of letter grade of C+ in Principles of Math 11 or Math 072 and 073 or assessment (under review)
- Submit proof of letter grade of B in Physical Education 11/CR 12 or assessment by Department

If you are missing the admission requirements for this program, please ask us about the Sport Management Access Program.

## Program participation requirements

- An optimal level of personal fitness is expected throughout the program
- Students will complete a lifestyle questionnaire and undertake a health-related assessment
- CPR (Health Care Practitioner) and Emergency First Aid certifications are mandatory for the "practical"

part of the program. Opportunity will be provided to obtain CPR and Emergency First Aid prior to the sport courses

*\*Students are responsible for covering fees of gaining certifications*

- Students can expect field-based instruction in a variety of environmental conditions
- Students will obtain external certifications from two sport, coaching or fitness licensing programs

*Students are responsible for covering fees of gaining certifications*

## The time is right!

Sport Management graduates will be initiators, promoters and coordinators of community-based and world-class sport programs and events.

Graduates will also develop the knowledge, skills, abilities and attitudes to facilitate sport values among individuals and groups.

## Career opportunities include positions in

- Sport associations and organizations
- Sport leagues
- Professional sports
- Sport tourism
- Winter resort management
- Sporting goods sales and services
- YM/YWCA and municipal sport programs
- Educational Institutions
- Media and broadcasting

## Proposed Advanced Diploma

- Mountain Resort Management

## Centre for Sport and Exercise Education

The birth of the Pacific Institute for Sport Excellence (PISE), a centre of athletic and academic excellence and community partnership, calls for integrated, cooperative, interactive, and flexible academic programs. It requires programs strongly connected to the pursuit of excellence, and, of equal importance, responsive to the national health agenda and the immediate needs of our community. The Centre for Sport and Exercise Education (CSEE) is one of four pillars located in the Pacific Institute for Sport Excellence, and offers unique and comprehensive diploma and degree academic programs in sport, exercise, and wellness to serve communities locally, nationally and internationally.

## CONTACT INFORMATION

### Camosun College Enrolment Services

- Tel: 250-370-3550  
Toll-free: 1-877-554-7555  
Email: info@camosun.bc.ca
- Interurban Campus  
2nd Floor Campus Centre  
4461 Interurban Road  
Victoria, BC V9E 2C1
- Lansdowne Campus  
Main Floor Dawson Building  
3100 Foul Bay Road  
Victoria, BC V8P 5J2

### Pacific Institute for Sport Excellence

- 4371 Interurban Road  
Victoria, BC V9E 2C5  
Tel: 250-220-2550  
Fax: 250-220-2501  
Email: sported@camosun.bc.ca

### Dean, Centre for Sport & Exercise Education

- Dr. Peter Rehor  
Tel: 250-220-2555  
Email: rehor@camosun.bc.ca

### Chair, Sport Management

- Dr. Andy Van Neutegem  
Tel: 250-220-2556  
Email: vanneutegema@camosun.bc.ca

### Program Leader, Sport Management

- Ali Wilson  
Tel: 250-220-2559  
Email: wilsonali@camosun.bc.ca